**Gain Access to a New Facility**

*Talking Points for USA Swimming Team Leaders*

Is your USA Swimming member club looking to get into a new aquatic facility or gain more pool time? Below is a list of several reasons your USA Swimming member club could make a difference accessing a facility in a new area.

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**For the facility:**

* + Increased revenue for the facility
	+ Potential new memberships/leads
	+ Ability to hire additional staff
	+ Helps facility maintain resources (i.e. flags & lane lines)
	+ Can bring in other benefits/resources (i.e. timing systems, blocks, scoreboards)
	+ Ability to partner with school districts to fulfill PE requirements

**For the community:**

* + Provides programming to the community, keeping youth active and involved
	+ Stresses importance of water safety & drowning prevention
	+ Teams often accommodate underprivileged and families with lower incomes
	+ Competitions provide tax benefits to the community (hotels, restaurants, etc.)- opportunity to partner with local sports commissions or governments.

**For the team:**

* + Teaching a life-saving skill
	+ Potential to partner with local elementary schools
	+ Grant money available for those who need assistance
	+ Facility featured in USA Swimming nationals marketing efforts.